# **Smart Buildings** & Mixed-use

& Mixed-use Developments

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Driving Digital Transformation



### **ABOUT US**

HITactics is a Digital Transformation Solutions firm that works with clients in the consumer products, healthcare, logistics and retail industries as well as the public sector. Our industry frameworks provide rapid application of applied intelligence, big data infrastructure & Internet of Things (IoT), accessible through our flexible SaaS Platform.

# How do you create a smart building?



To create a smart building is to automate & centralize all information pertaining to the condition & status of a building and of the ones residing in it.

Our entire system is backed by ML algorithms that handle resource optimization, anomaly

detection, cost minimization, recommendation

# HOW CAN WE HELP YOU ACHEIVE THAT?

### Mobile App:

Allow the facility to stay connected through a centralized mobile app, and send building alerts, events, and reminders



#### **Smart Lighting:**

Monitor and manage entire facility's LED lighting system and decrease monthly energy cost.



#### **Space Usage:**

Give occupants insights on public area usage, such as peak hours at parking garages, restaurants, & leisure areas.

systems, and others.

THE BRAINS BACKING US



#### Security:

Grant occupants & guest building access using mobile devices and occupant-determined passwords.



#### **Smart Utilities:**

Provide occupants the ability to track gas, water, & electricity spending with smart meters. Send alerts when unusual activities are detected.



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#### ነ Tracking:

Track individuals & assets in predetermined areas. Understand interaction between staff & occupants, help staff readily find important assets.

# THE ERA OF CONVENIENCE

Convenience plays an important role in people's decision making process in modern society. With hyperconnected smart devices and applications, we have been spoiled with one-touch shoping experiences and fast delivery options.

People now have control over where they want to spend their time, and have the flexibility to spend it with more important and valuable experiences.



Mixed-use developments bring **convenience** to the doorstep, at all times. They add a live-work-play factor to the space, while promoting a sense of community among the ones involved in it.

## THE HITACTICS BENEFIT

Save money:

Save up to 75% in energy use by implementing smart LED lights, and managing them through our platform that allows for remote dimming, sensor activation, and real-time alerting.

Save time:

Reduce parking search time up to 70%, by indicating open, taken, and preferencial parking spots with color-coded lights; notify app users about peak-hour traffic in garages, restaurants & facilities.

Help the environment:

Shorter vehicle movement and power time mean less CO2 emissions; Intelligent light management means less consumption of energy.

Create a community:

Create social engagement, helping individuals connect to each other. Offer a mobile app that promotes conversation & inclusion between staff, residents, professionals and retailers.

Improve quality of life:

Give occupants the peace-of-mind to be a part of a safe and connected community. Allow them to avoid congested areas, and spend time where it matters the most.

