

Driving **Digital** Transformation



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Hitactics

ABOUT US

Hitactics is a Digital Transformation Solutions firm that works with clients in the consumer products, healthcare, logistics and retail industries as well as the public sector. Our industry frameworks provide rapid application of applied intelligence, big data infrastructure & Internet of Things (IoT).

Hitactics intelligent solutions for retailers

We have 20+ years of experience in providing expert management and IT solutions to organizations of all sizes. Team members are as technical as they are business minded, fulfilling a wide range of skillsets that can be applied to the most difficult industry challenges.

HOW CAN WE HELP YOU SUCCEED?

- ▶ Helping you define and validate your Digital First Strategy
- ▶ Helping you create new concepts and test new business models
- ▶ Deploying a Hybrid Cloud environment to aid your digital journey
- ▶ Transforming operations via new automation and orchestration tools like AI & machine learning
- ▶ Accelerating transformation with agile design, industry frameworks & lambda architectures
- ▶ Optimizing critical business functions with new core digital applications



Customer profiling: Trained models capture levels and types of need for every customer-product pair to use in an intelligent recommendation system



Big Data Platform: Offers analytics on customers' buying behavior, dwell time, store "hot-spots", cart abandonment and conversion rate



AI for Logistics: Accurately predict TL arrivals, improve final mile deliveries, optimize logistics workflows & reduce supply chain inventories



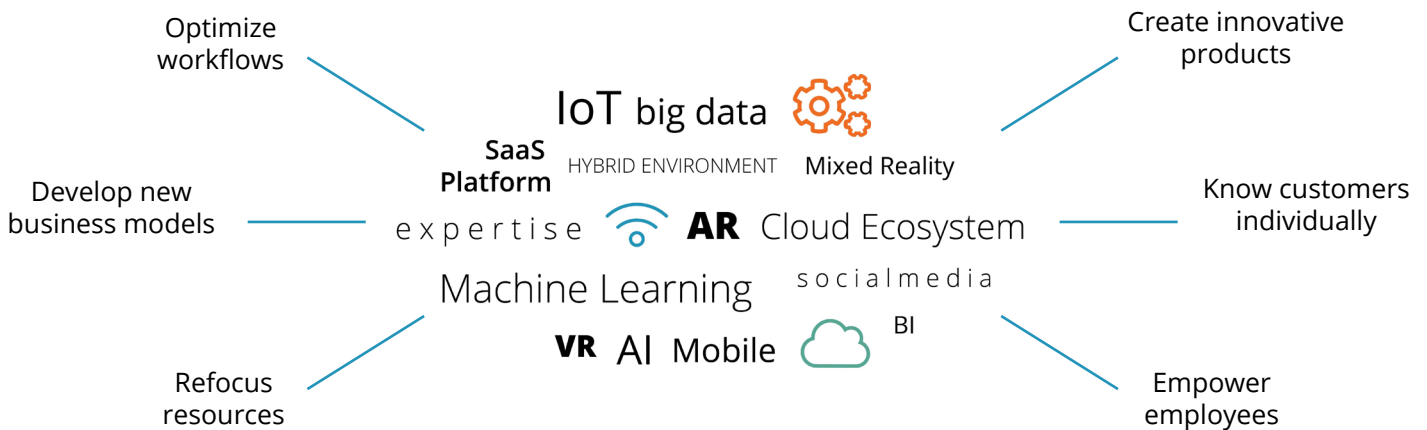
AR Wayfinding: Helps guests navigate through complex buildings & outdoor spaces with ease

WHAT DO WE FOCUS ON?

WHY ARE WE DIFFERENT?

HiTactics combines deep industry expertise with disruptive technologies to help businesses provide unique customer experiences. Our machine learning algorithms, together with advanced analytics, IoT sensors, and our SaaS Platform provide end-to-end visibility of customer demand, helping businesses confidently embrace digital transformation.

OUR ACCELERATORS



We build solutions with the most high-end technologies in order to help our clients launch new business models, meet customer expectations, and optimize business processes.